**FOR IMMEDIATE RELEASE** (uppercase and bold)

Sept. 12, 2020 (use correct date)

Contact Marvin McGraw (replace with your name), marvin.mcgraw@la.gov (replace with your email)

**MEDIA ADVISORY**

(uppercase, bold, center justify)

**WHO** Gov. John Bel Edwards and the Louisiana Watershed Initiative

**WHAT** News conference announcing a grant agreement between the state of Louisiana and the U.S. Department of Housing and Urban Development establishing a $1.2 billion line of credit in Community Development Block Grant Mitigation funds

**WHEN** 2 p.m. Thursday, Sept. 17

**WHERE** Governor's Press Room, Louisiana State Capitol, Baton Rouge, LA

**WHY** Agreement allows the state to begin funding vital flood protection efforts consistent with the state’s Mitigation Action Plan, which HUD approved Feb. 20

**HOW** State’s Action Plan details spending of the funds on projects, data collection, watershed modeling and policy measures that align with the Louisiana Watershed Initiative's long-term resilience objectives

For more information, visit the [LWI](https://www.watershed.la.gov/) website or email watershed@la.gov. (for more information)

**About the Louisiana Watershed Initiative** (standard boilerplate)

*Gov. John Bel Edwards established the****Council on Watershed Management****in 2018, which serves as the coordinated, interagency organization at the state level for watershed-based flood risk reduction. The****Louisiana Watershed Initiative****serves as the Council's programmatic arm, under which all related efforts operate.*